

David Wood, Rural Action East

- PlanIt database for strategic influence

Matthew Bell, Devon CC

- Communities in Action database



Developing *PlanIt*

- Top down engagement requirement
- Bottom up community planning activity
- Countryside Agency “*Bridges Report*”, 2004
 - Bridging protocol
 - Support for producing local community-based plans
 - Link plans to LSP/Community Strategy policies and decisions
 - Link local community plans into statutory land-use planning
 - Focusing of activity into areas of identified need
 - Quality standards for local community-based plans

Aims of *PlanIt* Database

- Strategic Analysis
 - Gain support for implementation
 - Inform and relate community aspirations to
 - LSP strategies
 - Local authority community development plans
 - Regional/Sub-regional intervention plans
 - Land use planning
 - Analysis of areas for RCC support



Principles

- Maintain & support community ownership
- Objective & quantitative analysis
- Valued reports
 - Consistent & reliable
 - General applicability
 - Relevant to policy & planning
 - location independent – comparative analyses
 - local, regional, national



Local Authority Planning

- Community Strategies of Local Strategic Partnerships
 - County or Unitary
 - District
 - Obtained from web site publications



Quality of Life Themes

- People & Place
- Health & Social Well-being
- Housing
- Community Safety
- Culture & Leisure
- Economic Well-being
- Education & Lifelong Learning
- Environment
- Transport & Access
- Community Cohesion & Involvement



Action Categories

- People & Place
 - Local democracy
- Health & Social Well-being
 - Access to health care
- Housing
 - Affordable housing
 - Market housing
- Community Safety
- Culture & Leisure
 - Facilities for teenagers
 - Facilities for youngsters
 - Facilities for older people
 - Cultural, sporting & recreational facilities
- Economic Well-being
 - Jobs & local economy
 - Shopping & services

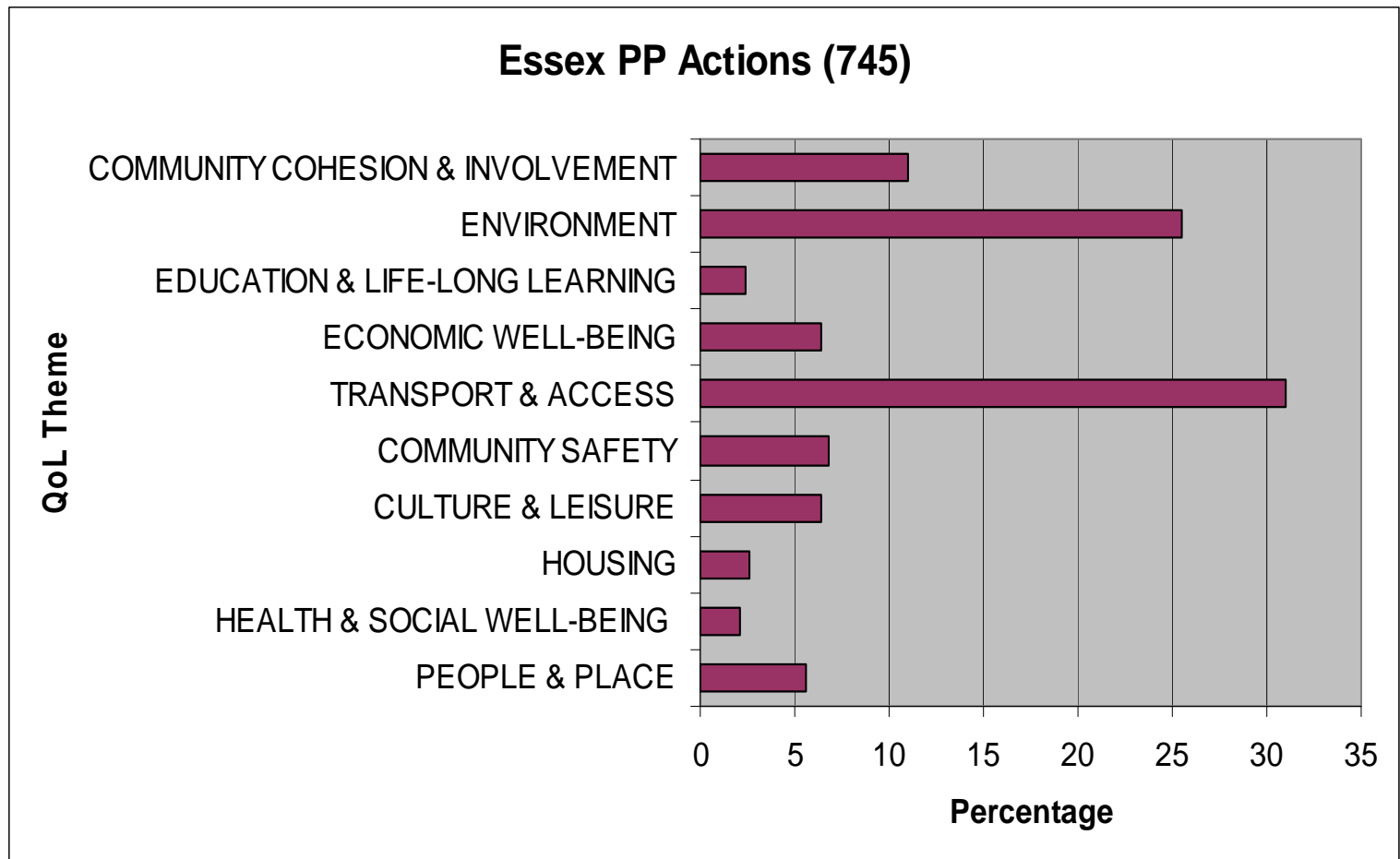


Action Categories (cont)

- Education & Life-long Learning
 - Provision of local schools
 - Access to training & skills
- Environment
 - Built environment
 - Natural environment
 - Health & pollution
 - Recycling & waste
 - Energy supply
 - Risk management
- Transport & Access
 - Public transport provision
 - Community transport
 - Traffic management
 - Parking
 - Maintenance
 - Public rights of way
- Community Cohesion & Involvement
 - Access to information
 - Community assets
 - Emergency planning
 - Voluntary & community



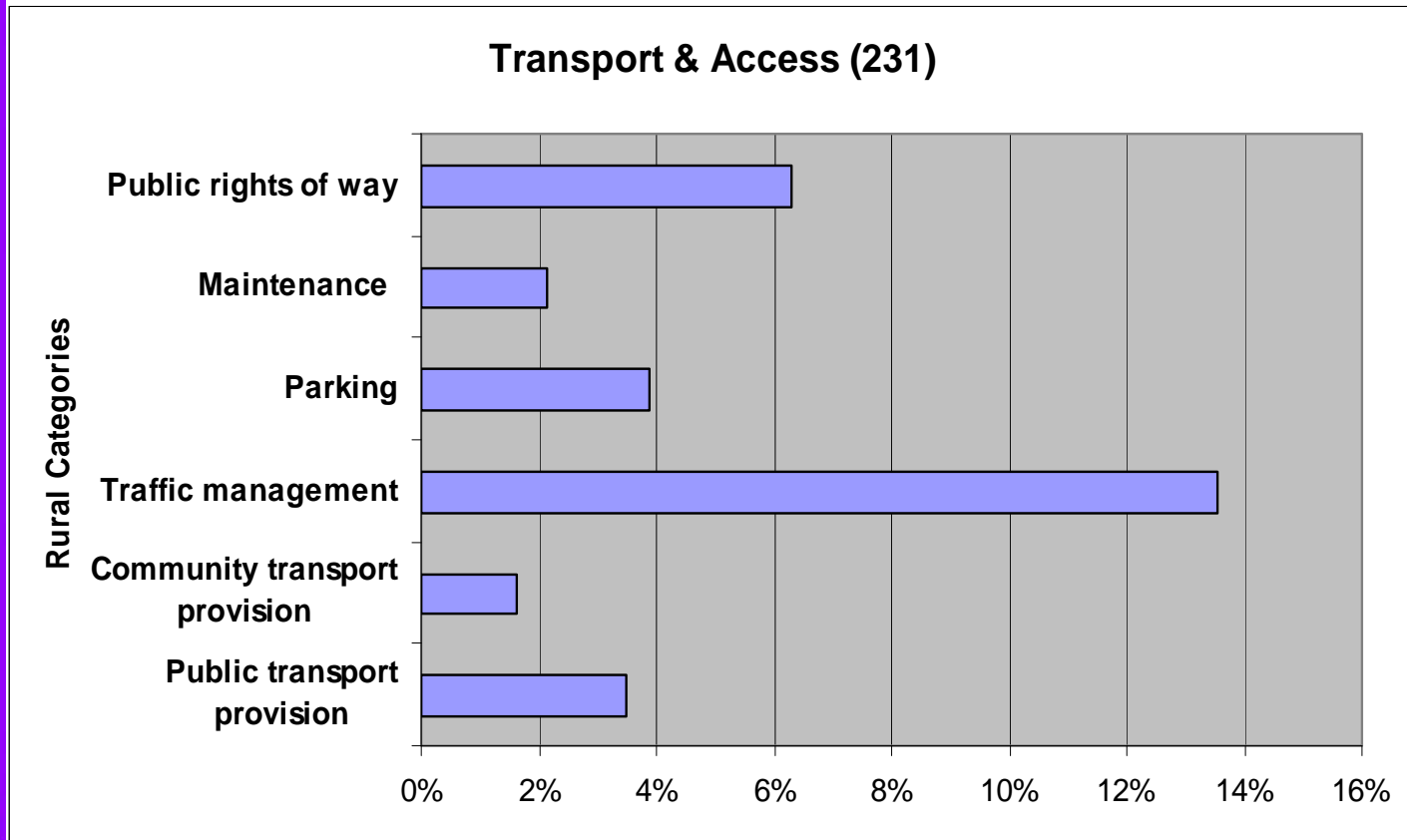
Essex PP Actions



Community Empowerment in action
12/13 June 2008 - Keele University, Staffordshire



Transport & Access



Community Empowerment in action

12/13 June 2008 - Keele University, Staffordshire



Future

- Roll-out nationally
 - EE, SE, Y&H, NW implemented
 - Migrate to more robust system
 - Improve reporting
- Widen access via web/internet
 - Public sector
 - Communities
- Broaden scope of policy connection
 - LAAs
 - National Parks
 - Sub-region development areas
- Project implementation monitoring



Developing *Devon Communities in Action*

- Need identified by many sources
- Multi-agency steering group
- Interactive design process
- Robust procurement process
- Community owned maintenance & updating
- County & district based support
- Designed for communities not agencies



Using *Devon Communities in Action*

- If you can use eBay you can use Communities in Action
- 5 community representatives trained & using website
- Continued support from partners
- Continued development & listening to users



Challenges

What are the challenges that lie ahead?

- How do we get users from higher-tier LAs to use the database as well as communities? Can we build it and they will come?
- How does this relate to the wider Community Empowerment agenda and the likely section on “Having an influence” in the White Paper?
- How do we continue to use ICT to enable Parish Planning to develop and evolve?

Community Empowerment in action

12/13 June 2008 - Keele University, Staffordshire



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- How does this relate to the wider Community Empowerment agenda and the likely section on “Having an influence” in the White Paper?

