

The Community Council of Shropshire

Wheels to Work Scheme

Mark Powell

Project Officer



SUPPORTING PEOPLE
ACHIEVING CHANGE

A Registered
Charity &
Company Limited
by Guarantee

Funded by



Wheels to Work *Helping you on the road to success*



Aim of Our Scheme

- To help eligible individuals access suitable transport to work or work-related training



W2W Project



- Run by The Community Council of Shropshire
- Staff – Project Officer and Admin Assistant plus Volunteer
- Member of the West Midlands W2W Network:-
 - Shropshire
 - Worcestershire
 - Staffordshire
 - Herefordshire
 - Warwickshire
 - Telford & Wrekin



Working together providing
transport solutions to improve access
to employment and training



Our History

- 1995 – pilot scheme administered by The Community Council of Shropshire
- Initially covered South Shropshire and North Herefordshire
- 1999 - Extended to whole of Shropshire
- In 11 years – over 600 people assisted
- Now over 50 similar schemes throughout the UK



Our Scheme

- Client mentoring:-
 - Offer short-term transport solutions to increase employment opportunities
 - Advise on long-term transport self-sufficiency





Our Current Eligibility Criteria

- Shropshire resident
- Working age
- In financial need
- Unemployed & unable to access work (or related training)
- Employed but at risk of losing job due to lack of suitable transport

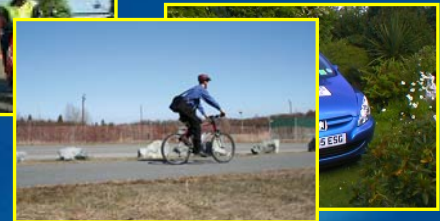


Our Transport Solutions

- Individual Travel Plan

may be one of following:-

- Public or Community transport info
- Moped Loan
- Subsidised driving lessons
- Bicycle loan (+Electric Bikes)
- Small grant





Our Current Scheme

- FY06 to 09 - funding from AWM
- New publicity (leaflets/posters/banner)
- Modernising Moped Fleet
- Project Officer - NVQ Lvl 4 in Advise & Guidance (IAG)
- W2W Scheme - 'Matrix' Accredited



Wheels 2Work Helping you on the road to success

DO YOU live in rural Shropshire?
DO YOU need transport to work?
then **Wheels to Work** might be just what you need.

- Individual Travel Plans
- Public and Community Transport information
- subsidised driving lessons
- subsidised loans
- subsidised moped loans
- grants

TELFORD COLLEGE of Arts and Technology

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Advantage West Midlands Shropshire County Council **connexions**

The Community Council of Shropshire is a registered charity and a company limited by guarantee. Registered in England No. 4632407. Registered charity No. 1091771



Our Achievements

- People assisted:-
 - FY 06/07 – over 220
 - FY 07/08 – over 330
 - FY 08/09 – 400 planned



Benefits of The Scheme

- To Local Businesses:-
 - Help their employees to get to work
 - Boosts local economy (e.g. driving schools /motorbike dealers)



Benefits of The Scheme

- To the clients:-
 - Access to work
 - Builds self-esteem
 - Widens horizons
 - Overcomes rural isolation (access to services)
 - Personal independence/ self sufficiency
 - Reduces crime?



Benefits of The Scheme

- To the government:-
 - Reduces numbers of people on benefits
 - Cross-cuts many government areas:-
 - Rural transport issues
 - Rural isolation
 - Employment & Skill agenda
 - Environmental issues (cycling/electric bicycles/mopeds)
 - Etc etc





The Future

- AWM Funding after Apr 09?
- Need for National Coordinator (poss CTA Based)
- Trying to get national recognition and funding
- Dialogue through local area partnerships and sponsorship
- Safeguard and develop this valuable scheme



Any Questions?



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